



OFFICE OF ACADEMIC AFFAIRS

College of Arts & Sciences

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FACULTY EMPLOYMENT OPPORTUNITY

Position: Full-Time Faculty Appointment in the
Department of Business and Economics, Marketing (Tenure Track)

Supervisor: Department Chair

Qualifications: Ph.D. in marketing or DBA preferred; MBA with a specialization in marketing accepted. Ideal candidate will demonstrate a primary interest and ability in teaching marketing to undergraduates. Candidates with at least five years of relevant work experience are encouraged to apply.

Candidate must be committed to the liberal arts educational mission and evangelical Christian orientation of the University and demonstrate commitment to excellence in undergraduate teaching, mentoring students, and maintaining an active program of scholarship. Candidate must demonstrate the ability to contribute to Bethel's anti-racism efforts and cross-cultural understanding.

Responsibilities: Teach the equivalent of a full seven-course load per year, including Principles of Marketing, Marketing Research, Sales and Sales Management, and Marketing Capstone courses. General faculty responsibilities will include undergraduate student academic advising and committee assignments.

Compensation: Salary and rank commensurate with qualifications and experience.

Position Open: Fall 2017

Application Process: Please apply online at www.bethel.edu/employment.

Questions about the application process may be addressed by e-mail to the Office of Academic Affairs at cas-facultyapp@bethel.edu.

Bethel University is a leader in Christ-centered higher education with approximately 6,300 students from 48 states and 32 countries enrolled in undergraduate, graduate, seminary, and adult education programs. Based in St. Paul, Minnesota, with an additional seminary location in San Diego, California, and a satellite location in Bloomington, Minnesota, Bethel offers bachelor's and advanced degrees in nearly 100 fields. Educationally excellent classroom-based and online programs equip graduates to make exceptional contributions in life-long service to God and the world.

Bethel employs qualified individuals regardless of race, color, national or ethnic origin, age, gender, or disability. Individuals must be able to perform the essential functions of the position with or without reasonable accommodations.

BETHEL UNIVERSITY

College of Adult & Professional Studies • Graduate School
College of Arts & Sciences

The **College of Arts & Sciences** offers 68 majors within 86 areas of study, including the arts, humanities, natural sciences, social sciences, and professional programs. It has highly credentialed faculty dedicated to teaching, integration of faith and learning, scholarship, and the translation of Christian belief into global service. A significant number of students study abroad each year. Two-thirds of the students participate in short-term missions or community volunteer work. The college consistently ranks among top Midwestern Universities in *U.S. News & World Report's* listing of “America’s Best Colleges.”

The **College of Adult & Professional Studies** assists working adults in earning college degrees while meeting employment, family, and community responsibilities. Through the general studies program, learners can fulfill all general education courses and with additional elective courses may earn an A.A. degree. Baccalaureate programs are offered in high-demand fields such as business management, Christian ministries, communication studies, healthcare leadership, human resource management, nursing (R.N. to B.S.), and organizational leadership. Certificates in healthcare leadership and human resource management are also offered. All programs are offered on an accelerated schedule.

The **Graduate School** offers master’s degrees in business administration (MBA), communication, counseling psychology, education (K–12, literacy, special education, and teaching – initial license), gerontology, nursing, and organizational leadership. Master’s-level education licenses include E/BD, K–12 or 5–12, and SLD. The doctoral program in educational administration includes licenses for director of special education, principal, and superintendent. Certificate programs include child and adolescent mental health, autism spectrum disorders, international baccalaureate education, literacy, nursing education, and postsecondary teaching. The accelerated, academically rigorous programs are designed to help adults enhance or redirect their careers.

The University is sponsored by the churches of [Converge Worldwide](#). Bethel is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools, the Council on Social Work Education, the Commission on Collegiate Nursing Education, the Commission on Accreditation of Athletic Training Education, and the Teacher Education Accreditation Council. It is a member of the Christian College Consortium, the Council for Christian Colleges & Universities, and Cooperating Libraries in Consortium (CLIC).

LOCATION AND FACILITIES

Bethel is located on 247 acres of wooded hills on the shores of Lake Valentine in suburban Arden Hills, equidistant from downtown Minneapolis and St. Paul. There is easy access to the many cultural, educational, and recreational opportunities of the Twin Cities. The academic buildings have been planned to take advantage of the natural beauty of the campus site and to help achieve a sense of community between students and faculty. Our campus also includes an 1,510 seat performing arts center, the Benson Great Hall. Adult programs are offered on the Bethel campus, multiple Twin Cities locations, and several other Minnesota locations.

FACULTY DEVELOPMENT AND SELECTION

Bethel's approximately 3,400 undergraduates and 1,000 graduate students are served by nearly 200 full-time faculty, and many part-time adjunct faculty members. A wide range of faculty development opportunities are available. In the selection of faculty and administrative personnel, Bethel reserves the right to employ those who enthusiastically share its goals and objectives as an evangelical Christian university. Applicants should acquaint themselves with the University's *Affirmation of Our Faith* and *A Covenant for Life Together at Bethel*.

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