

CHRISTIAN
BUSINESS
FACULTY
ASSOCIATION

CBFA

Christian Business Faculty Association
encourage • equip • engage

Preconference Newsletter

Volume X, Number 11

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CBFA Headquarters

At its Spring 2010 meeting, the CBFA Board of Directors voted to accept the generous offer of Mount Vernon Nazarene University to provide a headquarters location for the CBFA. This historic occasion for the CBFA means that, for the first time in nearly 30 years of existence, the CBFA has a physical address, a phone number, and a receptionist.

Address

CBFA
800 Martinsburg Rd
Mount Vernon, OH 43050

Telephone

740.504.4524

Web Site

WWW.CBFA.ORG

Social Networks

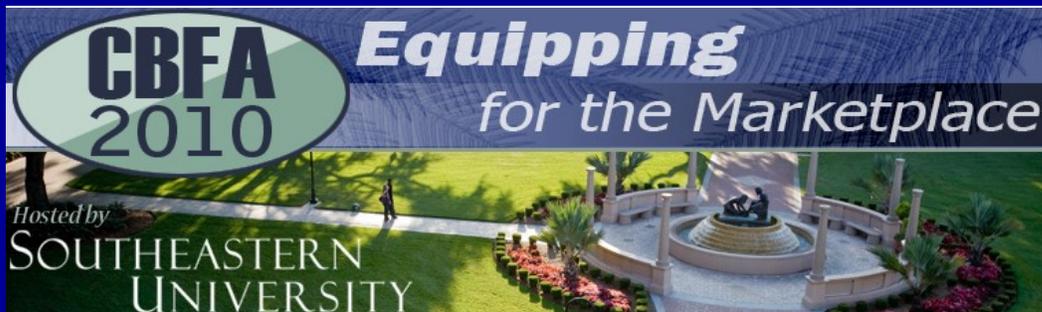
The CBFA is now on:

[Facebook](#)

[LinkedIn](#)

[Twitter](#)

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The 2010 CBFA Annual Conference will be held October 21-23, 2010 on the beautiful campus of Southeastern University in Lakeland, Florida. The conference theme is:

Equipping for the Marketplace

The theme represents the calling of Christian business educators to create meaningful learning experiences and prepare graduates for the marketplace. One goal of the conference is to encourage one another in scholarship and best teaching practices.

REGISTRATION DEADLINE

The registration deadline is October 15, 2010. If registration is allowed after that date, there will be a \$20 additional fee. For more information, [visit the conference website](#).

Networking Success Stories Wanted

We are soliciting CBFA Members to document their "networking success stories" to distribute at the upcoming conference. The "success stories" will be shared at the October 22 panel presentation, "Building A Network To Enhance Student Learning."

We would like to get the word out to all CBFA members that we are looking to collect their networking success stories to distribute to attendees at this session. We will have a panel sharing their ideas, as well as feedback from attendees. But we also hope to have ideas to hand out to session participants. Some examples of networking connections that enhance student learning may include: the use of

community speakers; hosting forums on campus (or off, but with a campus connection); speaking at local business organizations; consulting in local organizations; writing columns for local papers and publications; also setting up a speakers bureau; engaging the community through SIFE; developing students projects that support community organizations; AND MORE!!

To add your networking success story, [click here to download the form](#). Completed forms should be sent to jjbucci@geneva.edu.

Research Collaboration

Are you looking for ways to collaborate on research? CBFA Board Chair, Dr. Keith Starcher (Indiana Wesleyan University) has created an online spreadsheet to help CBFA members find others with similar research interests. According to Keith, "We are using this spreadsheet to solicit areas of interest/research of members to be posted for others to compare notes or find potential colleagues who pursue similar interests."

As of this publication, 121 CBFA members have posted their research interests in the spreadsheet. [To post your research interests, click here.](#)

2011 CBFA Conference—Making the Familiar Different

In 2011, CBFA conferences move to the summer. The theme of the 2011 conference, hosted by Mount Vernon Nazarene University in central Ohio, is "Making the Familiar Different." The conference will begin on Monday evening,

June 27, and will conclude with breakfast on Friday, July 1. On-campus housing will be available at extremely affordable rates, and a number of educational and fun outings are being finalized. [For more information, click here.](#)

Excellence in Teaching Award Endowment Fund

The CBFA is in the process of establishing an "Excellence in Teaching" award. Among our members we have many dedicated, passionate, and effective teachers. This award is one way to recognize the accomplishments of those who love to teach and who excel in this honorable profession.

To endow this award, we need \$10,000. So far, current and previous Board members and other CBFA members have contributed \$7,120. Thus, we need to raise an additional \$2,880.

An anonymous donor has offered to match, dollar-for-dollar, all 2010 contributions to this award, up to \$2,100.

Please prayerfully consider a donation to this fund during 2010. Send donations to: CBFA, 800 Martinsburg Rd, Mt. Vernon OH 43050. All donations are tax-deductible.

CBFA Forum and Membership Directory on LinkedIn

The CBFA is using the world's largest professional networking site, LinkedIn, to provide interactive discussion forums for CBFA members. Only CBFA members are eligible to join LinkedIn's CBFA group site, and so far, 214 CBFA members have done so! Once you have joined the CBFA group on LinkedIn, you have the ability to search for other CBFA members and to moderate, join, or follow discussion forums. Current discussions include ways for alumni to join Christian networks at top-tier universities, CBFA conference collaboration, and barriers to publishing.

[To access the CBFA site on LinkedIn, click here.](#)

Recent Position Announcements

[Chair, Dept. of Business Administration](#)
Cedarville University (OH)

[Dean of Faculty](#)
Belhaven University—Houston (TX)

[Dean, School of Business](#)
Corban College (OR)

[George F. Bennett Chair in Economics](#)
Wheaton College (IL)

[Business Faculty](#)
Belhaven University—Chattanooga (TN)

[Marketing/Management Faculty](#)
Anderson University (SC)

[Marketing Faculty](#)
Northwestern University (IA)

[Click here for more faculty positions and administrative positions, or visit \[cbfa.org\]\(http://cbfa.org\).](#)

CHRISTIAN BUSINESS FACULTY ASSOCIATION

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CBFA Apparel



CBFA-embroidered shirts are now available for purchase; a portion of the purchase price benefits the CBFA. To order your CBFA apparel, [click here](#). The password is cbfa.