Keeping the Faith 2001

17th Annual Christian Business Faculty Annual Meeting & Conference

October 18-20, 2001

Hosted by Olivet Nazarene University, Bourbonnaise, Illinois

Special Eniphases:

- Faith/Business Integration
- Building stronger partnerships with Christian resources, including business constituencies within and across our institutions and with our Christian faculty colleagues in state universities, etc.
- Increase emphasis on functional papers that more specifically address issues in management, marketing, finance, accounting, law, etc.

Special Conference Features:

- Inaugural Conference in the new \$10 million Weber Center
- Special emphasis on Saturday for business education sessions and networking
- Afternoon and evening in Chicago, one of the world's prerrier centers for culture and business
- Displays and Idea Fair
- Scholarship papers and presentations
- Special networking sessions by discipline
- Richard C. Clicwning Award
- CBFA Banquet
- Special guest speakers and panels aimed at business and Iiiculty menibers

For additional information or a brochure, contact Dr. Don Daake by phone (815)939-5137 by e-mail ddaakeeolivet.edu or by fax (815)928-5454

Spring 2001

Volume X.4

From the CBFA Chair

CBFA had its first Spring Board Meeting early this April at Olivet Nazarene University. Previously the Board has been meeting only the day before the Annual Conference. But if we're (all)going to keep our organization "on its toes" and work to define its future, we thought the Board should spend more time meeting together.

And would you believe, we all made the meeting, flying in from California and Texas, or driving 300-400 miles? What a great reflection on the commitment of your Board members; but more important, what a great reflection on how important CBFA is to them, and hopefully, to all of you.

Why? Well, certainly friendships and the opportunity to meet with like-minded people working to serve Christ and meet similar professional challenges. But also, I think we all recognize there's potential to do more with and through the CBFA than we have done. And, that was one of the important items on our Spring Board Meeting agenda. You'll be hearing more about those discussions at our Conference this Fall. And, of course, we're taking an important step at that meeting by inviting members of our advisory councils to meet with us and take measure of what we're up to.

In the meantime, if you have some ideas . . . or "dreams" about CBFA, please let me know. My e-mail is STS@nwc.edu. Thanks for all your support of our Organization. I believe God wants to work through it to bless what we're doing for Him on our campuses – and around the world. (Wait 'til you see Olivet Nazarene University's campus. It's a wonderful, beautiful place for our meeting!)

Steve Simpson

BOARD NOMINEES REQUESTED

As part of the bylaws of CBFA, a nominating committee will receive nominations for two Board positions. The election will be conducted at the Fall 2001 Annual Conference at Olivet Nazarene University. To broaden the slate of candidates, the committee would like to receive letters, faxes or e-mails from the membership at large *before* the Fall Conference. Please forward your nominations to Larry D. Strand, School of Business, Biola University, 13800 Biola Ave, La Mirada, CA 90639. Larry, as Chair of the committee, will work with the committee to prepare the slate for the Fall 2001 Conference.

The Board of Directors has two vacancies each year, each for a three year term. The Board meets prior to the Annual Conference and mid-year at a location to be determined. Other business is conducted by e-mail, telephone, fax, or snail mail. CBFA does not cover the travel expenses of Board Members, so institutional support is important.

From the Board

At its April meeting, the CBFA Board of Directors approved the following proposals for Bylaw Amendments to be explained, discussed and voted on by the membership at its Conference in October, 2001:

Item ZZZ, *Membership* — be amended to provide for "an Associate Membership" category for corporate and individual participants. Associate Members would not have voting privileges. (This is a new membership category.)

Item IKA — beamended to include the immediate past CBFA Chair as an 'ex officio' member of the Board. (The immediate past chair, while revered by her/his colleagues, has had no further role in governing CBFA unless reelected.)

Item ZKB — be amended to indicate that the Secretary-Treasurer is an 'ex-officio' member of the Board. (The voting status of the Secretary-Treasurer has been somewhat ambiguous in the past. This amendment would clarify that ambiguity.)

Item VZ, Meetings — be amended so that, "The Directors decision to select a conference host will rest primarily on the merits of the proposals from applicants". (In the past the host schools have been selected from rotating geographic regions.)

Steve Simpson

"Thefear of the Lord is the beginning of knowledge" Proverbs 1:7

From the CBFA Conference Director

Dear CBFA Friends:

We are planning the 2001 Conference that will take place on our campus October 18-20. We are looking forward to a wonderful program, great fellowship and networking opportunities, an educational and fun trip into Chicago, special speakers, and good food!!! This year we are again focusing on faith integration. In addition, we are featuring sessions and speakers that we believe will be of interest to Christian faculty from state universities, faculty from other non-coalition schools and to business persons that support your programs.

We are encouraging each school to consider bringing along business people that might benefit from spending more time with you, other business faculty and Christian business people from around the country. These might include adjunct professors, advisory board members, or any other Christian business person you can think of.

WE NEED YOUR HELP in developing a mailing list beyond the current CBFA list. We plan on sending out our first mailing list in the next few weeks and would welcome names of those you would like to see receive a brochure, including: Christian professors at state universities or other non-coalition schools; new faculty or adjuncts at your school who are not CBFA members and; business persons who might be willing to come with you.

We will be happy to mail extra brochures to your school if you would like to make personal invitations beyond the mailing list method. Just send me a request and we'll send you a packet. So if you have names, please send me a mailing address and/or e-mail address. If possible, I would like to separate out names by whether they are a faculty member or a business person and if they teach, where they teach, if it is not obvious from their mailing address. We will make a special invitation, for example, to state university/secular institution faculty. Thanks and we hope you will be able to attend and bring others with you!

Don Daake

2001 Call for Papers

The 2001 Conference will focus on the general theme of faith integration in our business disciplines. In addition, a special emphasis will be given to building new partnerships across the Christian business community. Each college is encouraged to consider bringing along 2-3 key business people who have a stake in what we are doing. Papers or panel discussions that combine the efforts of faculty and business people encouraged, as well as participation from Christian faculty from state universities.

Our business colleagues at Olivet Nazarene University specifically encourage:

- Multiple author papers
- Both theoretical and practical papers
- Empirical research
- Cooperative efforts across faculty from two or more institutions
- Cooperative efforts between faculty and business leaders
- Panel discussions

Completed papers, paper proposals or session proposals should be submitted by June 10,2001.

Preference will be given to completed papers during the review process. Paper or session proposals should be a minimum of three pages, and should clearly detail the intended purpose, highlights, and outcomes of the paper or session.

Please limit papers to fifteen pages in length, including appendices, tables, graphs, and references.

Accepted papers must be presented at the CBFA Conference by one or more of the authors. The conference proceedings (online or CD-ROM) will include all papers. Short paper summaries and outlines of all sessions will be available at the conference.

- Papers/Proposals distributed to reviewers on June 15
- Initial reviews due from reviewers on July 10
- Decision on papers July 15
- Final papers and session summaries due September 7
- Conference Proceedings printing/ posting on September 14

Any papers received after September 7 WILL NOT be included in the CBFA Conference Proceedings, and will not be scheduled for presentation.

Please submit papers and session proposals to:

Larry W. Rottmeyer, Ph.D. Professor of Marketing Taylor University, 1025 West Rudisill Blvd., Fort Wayne, IN 46807-2197 lrrottmeyer@tayloru.edu

It's time to start writing your papers!

Board Members

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Committee Assignments of the 2001 CBFA Board

Chewning Award Selection Committee:

Rebecca Havens

Investment Committee:

Larry Strand

Membership Development Committee:

Larry Linamen

Nominating Committee:

Larry Strand

Program Committee:

Larry Rottmeyer

Volunteers are invited to participate on these committees.

Be sure to check out our new CBFA WEBSITE www.CBFA.org

CHRISTIAN BUSINESS FACULTY ASSOCIATION

Membership Enrollment & Renewal Criteria for Membership

Membership is open to college and university faculty members who agree with the following:

- 1. That Jesus Christ is the Son of God and through His atonement is the mediator between God and man.
- 2. That the word of God expressed in the Bible is inspired by God and is authoritative in the development of Christian faith and practice.
- 3. That the Christian faith has significant implications for the structure and practice of business.
- 4. That developing Christian education for business practice should be undertaken as a cooperative venture of this organization.

2001 Membership & Dues EnrollmentRenewal Form Dues are \$25 (U.S. Currency) per individual member						
	Please comple	ete the informa	tion requ	ested below	<i>7</i> .	
Name:						
	iversity:					
Department	·					
	dress:					
Phone: ()	Fax	x:()_			
Email:						
Teaching fields:						Business

Mail this form, with your check, to: Ron Walker, CBFA Secretary/Treasurer
Cedarville University 25 1 North Main Street, Cedarville OH 45314
The CBFA Board receives requests for the CBFA member list from time to time. The Board screens requests and supplies labels to approved persons for the fee of \$10 (member) and \$25 (non-member).
We have not had more than two or three requests a year in recent memory. If you do not wish to receive such mailings, please let Ron Walker know of your wishes.

Richard C. Chewning Award

Award Recipients:

1998 o Richard C. Chewning 1999 o Lisa Klein Surdyk 2000 o John A. Bernbaum

Nominations for this award are being solicited now until July 31, 2001. Simply email a name to: Becky Havens@ptloma.edu. The selection committee will then be in touch with you to complete the paperwork. Or, you may fax or mail your nomination to: Dr. Rebecca A. Havens, Associate Provost and Dean, Point Loma Nazarene University, 3900 Lomaland Drive, San Diego, CA 92106; Fax: (619)849-7018; Phone: (619)849-2293.

Purpose of Award—The Chewning Award is an annual award established by the Christian Business Faculty Association in order to perpetuate the passion and commitment toward integration of personal faith and business, modeled by Dr. Richard C. Chewning. It is given to an individual each year to reinforce and encourage those who are doing this well and to make their successes known to our colleagues, to our students, and to the world at large.

Criteria for Award—Potential recipients will be evaluated based upon their demonstrated commitment to the integration of the Christian faith in business through any of the four forms of scholarship: the scholarship of discovery, the scholarship of integration, the scholarship of application, or the scholarship of pedagogy.

Selection Committee-The selection committee is made up of two CBFA board members and three members at large.

Submission Requirements—Nominations will be kept confidential, and should be a surprise to the award recipient. (1)Letter of support including statement about why the nominee fits the criteria and (2)vitae. If needed, the committee will assist the person submitting a nomination in soliciting a vitae to ensure confidentiality.

Honoree Receives—(1) a specially minted Chewning Award Medallion, (2) a monetary award, (3) a public tribute to his or her commitment to and accomplishments in integrating Biblical principles of personal faith and business practice.

Rebecca Havens

From the JBIB Editor

The Journal of Biblical Integration in Business is always in need of more book/media reviews for material that focuses on Bible-business applications. While the deadline for article manuscripts is mid-May, we can receive book/media reviews through the end of June. For those who may be new to the review process used by the JBIB, we have a Review Board of over 40 people from both Christian and secular institutions working in a variety of academic and administrative fields. All manuscript submissions must first pass an initial "Editor's Review." After successfully completing that step (most do) the article is sent to at least three Review Board members. Most articles require moderate to extensive re-writing in light of the review process. We accept manuscripts at any time of the year, but only manuscripts received by early May will be considered for publication in the following Fall JBIB issue.

The JBIB publishes a variety of articles and/or cases on subjects of interest to CBFA members. Some articles are subject-specific treatments while others are more generic. All share one thing in common: they address the issue of the "intersection" between Biblical truth and business practice. Especially welcome are articles that provide insights into the teaching/educational process (one of our common bonds in the CBFA). Sharon Johnson

Marketplace

The School of Business and Management at Azusa Pacific University is receiving vitae for Fall 2001 for the following positions: Assistant Professor of Finance/Economics; Assistant Professor of Management Strategy; and Assistant Professor of Informational Technology. Candidates must possess a terminal degree and have teaching and researching experience. Interested candidates should submit their vitae to: Ilene Bezjian, Dean, School of Business and Management Azusa Pacific University 901 East Alosta Ave. Azusa CA 91702-7000 (626) 812-3090; ibezjian@apu.edu.

The College of Business at Dallas Baptist University invites applications for full-time faculty positions in Management Information Systems, Marketing, and Accounting. Instruction assignments would include courses in both the undergraduate and graduate business programs. In addition, we are accepting applications for the position of Dean of the College of Business. Full-time business faculty must have completed at least a Master's degree in a business-related discipline, including the majors in MIS, Marketing, or Accounting, respectively. Candidates should send a cover letter expressing interests with current vitae or resume to Dr. Sandra Reid, Associate Dean, Dallas Baptist University, 3000 Mountain Creek Parkway, Dallas, TX 75211-9299

Eastern College, St. Davids, PA. We have three tenure-track openings in the Business Department for Fall 2001. They are in Organizational Leadership, Finance, and Management Information Systems. Please visit http://www.eastern.edu/centerdhr for position description and application instructions or contact Van Weigel at vweigel@eastern.edu.

George Fox University, invites applications for a tenure track position in Accounting and Finance. Primary teaching responsibilities involve instruction in undergraduate accounting and finance courses with some opportunities to teach in the MBA program. Expectations include a passion for teaching, personal scholarship, development of industry liaisons and student advising and mentoring. Applicants should send a curriculum vitae and statement of teaching philosophy to Dr. Robin Baker, Academic Vice President, George Fox University, 414 N. Meridian Street, Newberg, OR 97132.

Northwest Nazarene University — Department of Business and Economics announces two positions: Economics (business) and Accounting. Both are full-time and will have undergraduate and MBA teaching responsibilities. Qualifications: practical experience desired, excellent teaching skills; strong evangelical Christian faith and integration in philosophy of education; leadership ability, strong ethical character and team player in department projects; desire to build student and community relationships. Submit letter of application, vitae, one personal letter of reference, statement of Christian faith and statement of philosophy of teaching to: Dr. Ron Galloway, Chair, Department of Business & Economics, Northwest Nazarene University 623 Holly Street Nampa, ID 83686 or email: rrgalloway@nnu.edu

Redeemer University College, Canada — invites applications for an anticipated tenure-track position with primary teaching task in Marketing. Assignments will be supplemented by possible courses in information technology, operations management, small business management, international business and introductory microeconomics. Interested candidates should submit a curriculum vitae with names and addresses of three references. Direct inquiries/applications to: Dr. Wytse van Dijk, Vice-president (Academic), Redeemer University College 777 Garner Rd East, Ancaster, Ontario, Canada ON L9K 154, phone (905) 648-2131 ~4258fax (905) 648-2134; email vandijk@redeemer.on.ca

The Division of Business at Roberts Wesleyan College is searching for a committed Christian to fill a tenure-track management faculty position, specializing in strategic and/or human resource management. Responsible for teaching primarily in the Master of Science in Management (MSM) program. Primary teaching areas include strategic management and human resource development/strategy, with possible additional opportunities in business research methods, business ethics, organizational diagnosis and change management, or organizational leadership. Interested candidates may obtain more information by visiting our website: http://www.rwc.edu/academic/bus-admin/index.htmr contact Dr. Steven Bovee Chair, Division of Business at (716) 594-6763 or via e-mail at bovees@roberts.edu.

Marketplace, continued

Russian-American Christian University, Moscow, Russia - Business Education Entrepreneur: Chair, Business-Economics Department and Founding Director for Business Ethics, Russian-American Christian University (RACU). Combine sound educational background with entrepreneurship. Join a team of dedicated American and Russian faculty and work with highly motivated Russian undergraduates and Christian Business professionals. For further information contact: **US.** Office of RACU Phone: (301) 681-1456; Fax: (301) 681-1458; Email: racuus@aol.com.

The College of Business and Computer Science at Southwest Baptist University is searching for teachers for the following positions: Assistant (Associate) Professor of Business Administration – Marketinmanagement and Assistant (Associate) Professor of Business Administration – Economics. Candidates must possess a terminal degree and have teaching experience. Also, candidates must be evangelical Christians. Interested candidates should submit their resumes to: Dr. Susan DeBauche, Chair Business Administration Department, Southwest Baptist University 1600 University Ave. Bolivar MO 65613, sdebauch@sbuniv.edu; Phone: (417) 328-1758.

Western Baptist College has an opening for teaching undergraduate courses in the Business Administration Department. Responsibility would primarily include teaching accounting and finance courses. Other duties include academic advising, curriculum and program development, and college and departmental committee work. For complete information visit our website-http://www.wbc.edu/prospect/academia/jobs/index.html or contact: Bryce A Bernard, Vice President Academics, Western Baptist College 5000 Deer Park Dr. Salem OR 97301; E-mail: bbernard@wbc.edu; Phone: (503) 375-7017.

Other News and Notes

We at Emmanuel University in Oradea, Romania, have recently had the privilege of a second visit form Dr Gerhard Steinke, Professor of Management and Information Systems as Seattle Pacific University. Gerhard spent his spring break with us, conducting a concentrated one-week, thirty-hour course in Management Information Systems for our second-ear undergraduate students, rounding off the week with their final exam. Professor Steinke first came to teach this course in the spring of 2000, and his course was extremely popular with students. We were delighted when he agreed to return to teach again this year, and his stay on campus has again been much appreciated by students and faculty alike. The timing of his visit worked well in enabling him to participate in Emmanuel's annual academic conference, where he presented a paper on "Privacy and Commerce in Europe an the USA". This time, Gerhard was able to bring his 15-year-old daughter, Jennifer, with him on the trip. Jennifer's main desire was to work at a local state orphanage, where she worked daily through the week with mentally and physically handicapped children. Jennifer had collected over 250 Beanie Babies from friends and schoolmates, and she presented the Babies to the orphanage and to Emmanuel's Social Work Agency, CASA, for the benefit of children in extremely poor families.

The initial contact with Gerhard was made via the CBFA List-Serve; we thank God for the contact and for Gerhard's generosity with his leisure time, and welcome inquiries from other CBFA members who might be willing to give similar compressed courses or even sabbatical semesters. The monetary reward is negligible: we hope and believe that the blessings flowing both ways are rich! Replies can be sent to johnlenton@iName.com.

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Effective July 1, 2001, Alec Hill, Dean Seattle Pacific University has been appointed InterVarsity's new President. Visit www.ivcf.org for more information. "It has been great to be involved with the CBFA for the past 15 years".

Other News and Notes, continued

In July 2001, Point Loma Nazarene University in San Diego, California will begin its new MBA program. Designed for the full-time working professional, classes will be held one night a week at Point Lorna's new graduate facility on Interstate 8. Classes will be taught in a cohort model, with approximately twenty students who progress through the entire two-year program together. The MBA program is designed to stress moral values and ethics in the workplace, globalization, and critical thinking, and will be taught by full-time faculty who integrate faith and learning into each course. For more information, contact Dr. Bruce Schooling, MBA Program Director at mba@ptloma.edu.

Point Loma Nazarene University will welcome two new full-time faculty members this fall. Robert Walker, Ph.D., CPA will be a professor of accounting. Dr Walker taught at Georgetown University, Washington DC for eight years. Harry **S.** Watkins, Ph.D. will be an associate professor of marketing. Dr Watkins taught at Cal Poly, San Luis Obispo, CA and most recently has been a consultant for the Aberdeen Group in Palo Alto, CA.



Anderson University Falls School of Business is pleased to announce that the Anderson University Doctor of Business Administration program will begin in May 2001. The program is specifically designed for faculty currently teaching or desiring to teach in business programs in Christian institutions that have teaching as their primary mission. In addition to intensive study in the student's discipline, the program has strong emphases in best practices in the teachinglearning process and the integration of faithhalues into business disciplines.

Other program features include: Choose from majors on accounting, finance, management, marketing; Study both the conceptual foundations and the current theory in your field; Examine the implications of a Christian world view for your discipline; Explore ways of integrating that Christian world view into your teaching pedagogy and philosophy; Discuss the "best practices" in the teaching/learning process; Fulfills tenure requirements for business faculty at most institutions, as well as regional and Association of Collegiate Business Schools and Programs (ACBSP) standards for discipline doctoral qualifications; Allows student to pursue doctoral studies in business while teaching full time. We are currently accepting applications for classes to begin in May 2002. For further information, contact Dr. Doyle Lucas, DBA Program Director, Falls School of Business, Anderson University 1303 E. Fifth Street Anderson, IN 460 12; Phone (765) 641-4367; Email – djlucas@anderson.edu



Tyndale Establishes Leadership Chair With Major Donation - Tyndale College & Seminary has announced its first fully funded chair. With a major gift from the Charis Foundation, the R.J. Bernardo Family Chair of Leadership has been established. President Brian C. Stiller, following the signing of the agreement said, "This Chair is an important new phase in Tyndale's development. Because we believe our calling is to raise up a generation of men and women trained to understand and accept the challenge of being leaders in our land, this new chair will enable us to better carry out that mandate."

The Chair is named after Robert J. Bernardo who in his 32 years of business leadership served as Executive Vice President of Sceptre Investment Counsel Ltd. Listed in the Toronto Stock Exchange, Sceptre has become one of Canada's largest investment management companies. As well as his leadership in business, he has and continues to serve on the boards of many agencies, including the Yonge Street Mission, Partners International, International Teams, Opportunity International and Tyndale Foundation. The calling of the professor of the Chair of Leadership (which will be resident at the seminary) is to integrate leadership in the educational experience so as to better prepare graduates for their life's calling. The installation of this chair coincides with the development of a Center for Christian Leadership. For more information contact: Brian C. Stiller, President, Tyndale College & Seminary, 25 Ballyconnor Court Toronto, ON M2M 4B3; Phone (416) 218-6700; Fax (416) 226-4148; E-mail: bstiller@tyndale.ca

Other News and Notes, continued

John Brown University in Siloam Springs, Arkansas announces that Dr. Richard Chewning has accepted the position of Distinguished Scholar in Residence at JBU. Dick will be continuing his writing, and will offer involvement with the Donald G. Soderquist Center of Business Leadership & Ethics helping to articulate their "ethical model", as well as helping with JBU's faculty development.

Joe Walenciak

Taylor University is celebrating with Nizhni Novgorod University a ten year relationship in support of the MBA Program initiated by the Christian College Council. In recognition of this relationship, Nizhni Novgorod University held an international conference (March 26 to 28,2001) on business management and published the proceedings. Four Taylor University Professors traveled to Nizhni Novgorod and gave papers in the conference. They are Professors Scott Adams, Chris Bennett, James Coe and Hadley Mitchell. During the remainder of the week, the above four also gave papers in a teacher education conference in the city of Ryzan, Russia, as part of Partners for Russia.

James Coe



Huntington College has developed a relationship with the School of Business at the Bejing Institute of Technology and have begun an exchange program. Twelve Chinese students and two faculty (including the Dean of the School of Business) visited; the student's took a J-term class on Consumer Behavior with Huntington College students. With joint projects and presentations, the cross-cultural impact was tremendous. Of all the opportunities they had during their visit, probably the greatest impact on the Chinese students was when we visited one of Huntington's alums who is working for World Relief. He is currently working with Bosnian refugees (and others) on micro-development. The students were taken by his commitment and said, "He could be working at a very high-paying job, but has chosen to help people!". Plans are being made to go to China in May of this year. In addition to student exchanges, we hope to send faculty on sabbatical and on occasion, send faculty members to present workshops to their faculty on teaching and learning, or even an exchange of musical performing groups. The possibilities are endless and exciting!



Redeemer University College—If you have not yet picked up a copy of Dr. John Boersema's book, Political-Economy to the Honour of God: The Foundation at the last conference in Buffalo, you can still obtain a copy by sending a check for \$16 (\$1 1 plus \$5 for shipping—U.S. currency) to J. Boersema, 871 Alesander Road, Ancaster, ON, Canada L9G 3G2; (905) 648-2134 x 4276. Everything that we do, must be done to the honor of God. But, how does a Christian do that when making political choices? In particular, how do we decide which policies deserve our support? What should be done about unemployment, inflation, the poor? What should the role of government be? Should the market be left free to operate on its own? Is there, in fact, a Christian economic system? The purpose of this book, is to provide a Christian approach to answer such questions.

Dr. John Boersema

CHRISTIAN BUSINESS FACULTYASSOCIATION Newsletter

This newsletter is published semiannually by the Christian Business Faculty Association. Newsletter information should be sent to:

Joe F. Walenciak, Ph.D.

Chairman, Division of Business and Graduate Studies

John Brown University 2000 West University Street Siloam Springs, Arkansas 72761

Phone: (501) 524-7281; Fax: (501) 524-9548; Email: jwalenci@jbu.edu