

Summer 2009 Newsletter

Special points of interest:

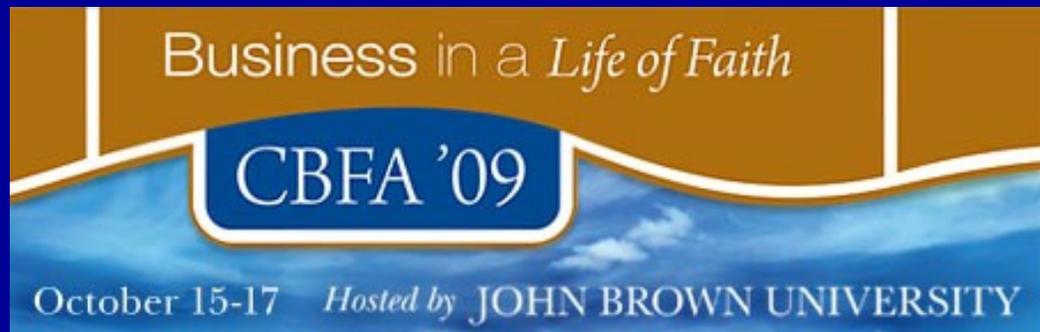
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Volume IX, Number 4

August 2009



The 2009 CBFA conference will be held on October 15-17 at the Embassy Suites Hotel and John Q. Hammons Conference Center in Rogers, Arkansas. If you have not yet registered, it's time to do so! The conference theme is:

Engaging the Head, Heart, and Hand: Business in a Life of Faith

The conference will include some fascinating excursions, including the Great Passion Play in Eureka Springs and a tour of various Wal-Mart facilities. The conference also occurs in conjunction with the War Eagle Craft Fair (which Joe Walenciak says will be a great diversion for attendees). For more information, [visit the conference website](#).

Nominations for the CBFA Board of Directors

The CBFA Board of Directors is soliciting nominations for two elected positions on the CBFA Board.

Self-nominations or nominations of others are encouraged. Nominees should include a vita and a completed fact sheet (included with this call for nominations).

The Nominating Committee will review the nominees and recommend candidates to be included on the slate of nominees; the slate is then approved by the current members of the board. The newly-

elected board members will assume office at the board meeting near the close of the annual conference.

Nominees should email a current vita and the completed fact sheet to the Chair of the CBFA Nominating Committee, Dr. Bruce Schooling, at bruceschooling@pointloma.edu. Materials must be received by September 1, 2009.

Recent Position Announcements

Management Professor—
Strategic Management
Seattle Pacific University

Asst/Assoc Professor of Business
Southwestern Christian University

Visiting Professor—Economics
Wheaton College

Accounting Faculty
Montreat College

Business Faculty
Point Loma Nazarene University

Chair/Lead MBA Faculty
Eastern University

Finance Faculty
Houston Baptist University

Business Faculty
Southeastern University

JBIB Special Issue—Christian Worldview Business Case Journal

JBIB Editor, Dr. Yvonne Smith, announces the formation of a special JBIB issue, to be edited by Dr. Tom Buckles (Biola University).

Eligible Cases

Cases may deal with any topic in any business discipline where dynamic classroom discussion is useful. Cases that are original and based on real events, real people, and real organizations will be given priority. Cases that are original and fictional are also welcome. Regardless of the type of case, each must (1) have a Christian world view

component, and (2) not have been previously published or accepted for publication elsewhere, either in journals or books. Cases presented in other workshops may be submitted only if they have been substantially revised since that presentation; authors should describe the case's previous history in their submittal letter.

Review Process

Once a submission is successfully screened to insure it meets the minimum requirements, it will undergo a double-blind, peer review process. Reviewers will submit

their evaluations to the editor, who will make a final decision based upon reviewer recommendations. A final decision will consist of one of four alternatives:

- Accept with no revision
- Accept contingent upon minor revisions
- Revise and re-submit
- Reject

The final case submission deadline is January 18, 2010. The journal is scheduled to be published in Fall 2010.

JBIB Special Issue—Gender, Business, and Scripture

The JBIB is pleased to announce a special section on gender, business and Scripture to be edited by Dr. Julia Underwood of Azusa Pacific University. We invite all of our colleagues to participate—from those who have thought-provoking writing in the area to those who have a single, yet well-developed thought they would like to share with the CBFA community. If you have either data collected or a great theory you have wanted to get down on paper, *now is the time!*

The issues of gender in business and economics have a long history. However, there is relatively little literature that focuses on the spiritual and Scriptural implications of these issues. And, as “our CBFA story” is the integration of our faith, business, economics and professional journey, this is a wonderful opportunity for you to contribute! The purpose of this special issue is to assess the state of the current integration literature in this

area and add to it. Please join us in this endeavor and share your thoughts, experiences and wisdom on this area of study. The following formats will be gladly reviewed:

1. Completed papers
2. Paper proposals: 2-3 pages in length summarizing the paper and including the literature you intend to use.
3. An applicable theory or research that could be published as an “additional consideration.”

Timeline:

Submissions must be submitted by September 1, 2009. Final papers are due by April 1, 2010

Authors are encouraged to discuss ideas for submission with the guest editor in advance. To submit proposals or to talk to the guest editor, please contact her at (626) 815-3819 or junderwood@apu.edu.

Call for Papers—Journal of Biblical Integration in Business

The Journal for Biblical Integration in Business (JBIB) is soliciting theoretical and empirical manuscripts that integrate Biblical principles and truth into the business disciplines. It also publishes articles that discuss integration theory in business pedagogy. The journal is a refereed blind review forum for discussing faith-learning links in business.

In addition to regular manuscripts, the JBIB is soliciting manuscripts for the following sections:

Insights (new section)

Insight:

1. *A clear or deep perception of a situation*
2. *Grasping the inner nature of things intuitively*

Insights are short articles with one thoughtful observation or discussion point. An Insight might not be large enough for a regular article but when it is appropriately placed in the discipline-specific literature, it provokes discussion. The goal for Insights is to provide short, interesting integration ideas for professors to think about and/or use in class. When submitting, specify that your manuscript is for the Insight section.

Living Integration (new section)

The word of God is living and active. Sharper than any doubled-edged sword, it penetrates even to dividing soul and spirit, joints and marrow; it judges the thoughts and attitudes of the

heart (Hebrews 4:12).

Biblical integration in business is more than an intellectual exercise. When Scripture is applied, God works and things happen. The purpose of this section is to show how God deals in the lives of real people who apply Scripture to business. When submitting, specify that your manuscript is for the Living Integration section.

Examples of submissions could include but are not limited to:

- Interviews with business people who “live their faith.”
- Articles about professors who communicate integration ideas exceptionally well or in unusual circumstances.
- Stories of historic Christian groups who integrated business with their faith.

Media Reviews

Have you read a good book lately? Have you found a website that is great...or overrated? Tell us about it and what you liked and didn't like. Reviews should be of media that CBFA members would find interesting, but the media need not necessarily be directly useful for classes.

Manuscript submissions should be sent electronically. If you are submitting to a special section, please specify the focus area of your manuscript. Email a file of your submission in Microsoft Word to ysmith@uly.edu or contact Dr. Smith at (909) 593-3511 x4769.

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John Brown University

Important Announcements

2008 Annual Meeting: [Minutes of the 2008 business meeting](#) and the [Treasurer's Report](#) are posted on the CBFA website.

Marketing Prof's Corner: Dr. Keith Starcher has created a BlackBoard community for marketing professors. Participants post syllabi from marketing courses and use the discussion board for topics associated with becoming more effective marketing professors. If you would like to participate, [email Keith](#).

CBFA Prayer Subcommittee: Dr. Keith Starcher has created a prayer list which is updated regularly and sent to anyone who has volunteered to be a member of the Prayer Subcommittee. If you have a prayer need, [click here](#). If you have an interest in praying for the needs of the CBFA and the institutions within the CBFA, [click here](#), and you will be added to the Prayer Subcommittee.