



Call for Papers/Session Proposals for the 2017 Annual CBFA Conference hosted by Point Loma Nazarene University in San Diego, CA October 19 - 21, 2017

Plans are under way for the 37th annual CBFA conference! The theme for the 2017 conference is "More than the Bottom Line: Business Education to Change the World". We welcome your academic papers or session proposals related to this theme and other topics of interest to the CBFA membership.

Steps to submit a session proposal:

1) Click on Conference Session Proposal Form and complete the electronic form.

2) Click on CBFA Program Chair and submit your manuscript/proposal.

- Submissions must be in a Microsoft Word docx format
• The file name should include the author's name and part of the document title.
• Submit a "disguised version" with NO reference to the author(s) in the document
• No author will be accepted as lead author for more than 2 sessions.

Types of session proposals being accepted:

- 1. Paper Presentations: full papers preferred (only full papers will be published in the proceedings).
2. Non-Paper Presentations; e.g. workshops, panels, round tables, best practice demonstrations.
3. Poster Presentations: opportunity to share projects under development in a reception forum

Submission deadline:..... June 12, 2017

Notification to authors/presenters:.....July 24, 2017
(Decisions will be acceptance for a concurrent session, acceptance for the poster reception, or rejection)

Deadline for presenters to register and submit final papers and/or presentation materials.....September 15, 2017

- At least one author must register for and attend the conference.
• All paper presenters must submit the full paper and presentation materials; e.g. PowerPoint, Prezi, video.
• All non-paper session presenters must submit presentation materials; e.g. PowerPoint, Prezi, video.
• PLNU tech support will load all presentation materials on the A/V system in the rooms for presenters.
• All poster presenters will bring project materials to the conference to display on a free standing poster at the poster reception. Posters can be purchased from PLNU upon arrival at the conference.

If you are interested in discussing research topics, or collaborating with other CBFA members please join CBFA Group at LinkedIn.

Please direct all academic program related questions to:
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