

**MALONE UNIVERSITY**  
**FACULTY POSITION DESCRIPTION**  
**School of Business & Leadership**

**Position:** Assistant Professor of Marketing, tenure-track  
**Starting date:** August 2018

**About the position:** Malone University seeks a professor motivated to be an engaging teacher-scholar in the area of marketing. A secondary interest in business strategy is also desirable. This professor will teach at the undergraduate level for traditional students, in Malone's degree completion (undergraduate) programs for adult learners, and at the graduate (Master's level) in Business. The faculty member will also serve as an adviser to students, serve on program, school, and university committees and participate in service and scholarship activities. Malone seeks to bring the wisdom of the Christian faith into all academic areas. The School of Business and Leadership is ACBSP accredited.

**Responsibilities:**

- The normal teaching load is 12 credits per semester.
- The successful candidate will be asked to teach some of the following courses and topics: marketing, sales, sales management, marketing management, marketing strategy, marketing research, financial strategy for product development, manufacturing, distribution, advertising and gaining market share, and business strategy.
- Develop online courses and teach in an online environment
- Advise and mentor students
- Engage in scholarship and service
- Serve on departmental & institutional committees

**Qualifications:**

- Ph.D or D.B.A. in Marketing or Business, by the time of appointment.
- Experience in the practice of Marketing is desirable
- Personal commitment to the Christian Faith and to integrating faith and learning in the academic discipline.

**Learn more about the [School of Business and Leadership](#)**

The goal of the School of Business & Leadership is to provide both undergraduate and graduate degree programs that meet the diverse educational needs and professional goals of student seeking to integrate Christian values into their work worlds.

The departments in the school include the Department of Business and the Department of Management Studies. The Department of Business offers majors in accounting, finance, marketing, business administration, and sport management. Currently there is an

enrollment of more than 200 students in the traditional Business majors and minors, and averages close to 400 students in the adult programs. The Department of Management Studies focuses on the nontraditional learner. This is done through the degree completion program. The Accelerated Degree Completion Program in Management offers majors in organizational management, project management, marketing management, and environmental management.

### **About Malone University**

Malone University is a Christian college for the arts, sciences and professions, in the liberal arts tradition. The University is affiliated with the Evangelical Friends Church – Eastern Region. The students, faculty and staff represent more than 35 denominations. Total enrollment is approximately 2,000 students with 1,600 undergraduates in traditional and degree completion programs and 400 students in one of five master's programs.

### **How to Apply**

Application materials should be submitted by November 15 and should include:

- (1) letter of application
- (2) curriculum vitae
- (3) [completed Malone University faculty application form](#)
- (4) statement of Christian faith
- (5) research statement
- (6) teaching philosophy
- (7) statement of the integration of faith and learning in the academic discipline
- (8) names and contact information for three professional references

**Apply to:** D. Nathan Phinney, Provost

Malone University

2600 Cleveland Ave NW

Canton OH 44709-3897

Email to: [provost@malone.edu](mailto:provost@malone.edu)

### **Review of applications will begin November 15, 2017.**

*Malone University has an established policy of equal academic and employment opportunity. This policy is applied to all qualified students, employees and applicants for admission or employment, in all university programs and activities, without unlawful discrimination based on race, color, national origin, religion, sex, age, disability, or military or veteran status. Malone University is an equal opportunity employer and encourages applications from women and minorities.*