

POINT¹⁹ LOMA⁰² NAZARENE UNIVERSITY

MARKETING FACULTY POSITION FERMANIAN SCHOOL OF BUSINESS *San Diego, California*



The Fermanian School of Business is seeking qualified candidates for a Professor of Marketing. The position is a full-time, tenure-track faculty position beginning in August 2018. The ideal candidate must be academically qualified to meet ACBSP accreditation standards. The review of applications will begin immediately and continue until the position is filled.

PLNU is a vibrant Christian liberal arts university in the evangelical, Wesleyan tradition with an undergraduate and graduate student body of around 4000 including over 40% students of color. PLNU seeks to attract an active, culturally and academically diverse faculty of the highest caliber, skilled in the practice of teaching and scholarship. In a continuing effort to enrich its academic environment and provide quality

educational and employment opportunities, PLNU actively encourages applications from members of underrepresented groups in higher education.

The Fermanian School of Business is an ACBSP accredited school with high standards. In addition to marketing, the School of Business offers undergraduate majors in management, finance, accounting, economics, international development and information systems. The School of Business also offers an evening MBA program and an on-line MBA program for experienced professionals, and a daytime MBA program for recent graduates. The successful candidate will likely teach at both the undergraduate and graduate levels.

Professional Qualifications

Ph.D. or DBA in marketing or closely related area, undergraduate and graduate teaching experience in both face-to-face and on-line delivery desirable, practical business experience preferred, and commitment to on-going professional activity and scholarship.

Personal Motivation

An active and maturing faith in Jesus Christ, and a commitment to PLNU and its Christian message, active church involvement, a desire to build student and community relationships, and evidence of enthusiasm for undergraduate and graduate education.

Applications

For a complete job description and access to the online application, please go to <http://www.pointloma.edu/jobs>. If you have additional questions you may contact Daniel Bothe, Dean of the Fermanian School of Business, at dbothe@pointloma.edu.

