

Announcement of Faculty Opening in Marketing
DEPARTMENT OF BUSINESS



Taylor University is seeking applications and nominations of distinctive candidates for a faculty appointment in the Business Department in marketing. This is a tenure track position beginning August 2018. Appointment of rank and salary are dependent upon qualifications and experience. Women and minorities are encouraged to apply.

QUALIFICATIONS

PhD or DBA in Marketing or a closely related field is preferred. A strong interest in undergraduate teaching is required, and previous teaching and/or postdoctoral experience are desired along with professional work experience. Candidates must be strongly committed to the educational mission and evangelical Christian orientation of the University.

RESPONSIBILITIES

The successful candidate will teach upper level marketing courses in the areas of marketing research, retailing and services marketing, and the candidate's field of interest. The normal teaching load is 24 hours per academic year. Scholarly activity, professional service, student advising, faculty governance responsibilities, and chapel attendance are also expected.

DEPARTMENT

The Business Department has eight full time and three part-time faculty members. The department offers majors in accounting, finance, management, and marketing and offers both Bachelor of Arts and Bachelor of Science degrees. There are approximately 300 students enrolled in these programs, making business the largest major group on campus. The programs have a practicum requirement and the curriculum includes project and experiential learning components. The faculty enjoy a strong collegial relationship and smaller classes that encourage student mentoring.

UNIVERSITY INFORMATION

Taylor University is an evangelical nondenominational Christian liberal arts university in which all programs are shaped by a Christian worldview and the integration of faith, learning and living within a community of intentional Christian nurture and relationships.

Taylor is distinctive in its commitment to both spiritual and intellectual development. Academic pursuits at Taylor are rigorous, demanding imagination, dedication and integrity from both students and faculty. As a Christian institution, Taylor University has highly capable, supportive faculty who recognize that all truth has its source in God. Taylor University carries out its mission and purposes primarily by offering undergraduate programs in its residential campus setting. The University also offers focused graduate programs that expand and complement curricular and institutional strengths.

The University is located 60 miles northeast of Indianapolis and 50 miles south of Fort Wayne. The proximity to metropolitan areas provides numerous benefits, including access to specialized healthcare and cultural and entertainment opportunities including music, theater, art, professional athletics and commerce.

APPLICATION

Interested candidates should send an application letter, curriculum vita, and complete the application found at <http://www2.taylor.edu/provost/facultyapplication.doc>. Materials should be addressed to: Dr. Rhoda C. Sommers, Dean, School of Social Sciences, Education & Business and sent to academics@taylor.edu. All materials will remain confidential. Women and members of minority groups are encouraged to apply. Review of applications will begin October 15, 2017 and will continue until the position is filled. Taylor University complies with federal and state guidelines for nondiscrimination in employment.