



The Future of the CBFA Journal Publications

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HISTORY

a publication of



- ▶ The Christian Business Faculty Association (CBFA) traces its roots to a 1980 meeting sponsored by Council for Christian Colleges and Universities (then known as the Christian College Coalition).
- ▶ The Journal of Biblical Integration in Business (JBIB) became the flagship journal of the CBFA in 1995.
- ▶ The Christian Business Academy Review (CBAR) became the pedagogically focused journal of the CBFA in 2006.
- ▶ The CBFA currently publishing one edition of each journal per year. Volume 12 of the CBAR will be published in the spring of 2017 and volume 20 of the JBIB will be published in the fall of 2017.

JBIB-THE JOHNSON ERA: 1995-2005



Table 1: Article Distribution of the JBIB from Volume 1, 1995 to Volume 11(1), 2005

	V1	V2	V3	V4	V5	V6	V7	V8	V9	V10	V11(1)	Total
	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	
Editor's Perspective	1	1	1	1	1	1	1	1	1	1	1	11
Articles	4	5	3	1	1	2	1	5	2	4	3	31
Dialogues	0	0	5	6	13	8	8	2	3	9	5	59
Special Section	0	0	0	7	7	0	0	0	0	0	6	20
Cases/Best Practices/Book Reviews	0	0	5	3	5	6	5	0	3	2	2	31
	5	6	14	18	27	17	15	8	9	16	17	152

JBIB-TRANSITIONAL PERIOD: 2006-2009/11

Table 2: Article Distribution of the JBIB during the Transitional Period

	V11(2) 2005	V11(3) 2006	V13 2011	Total
Editor's Perspective	Buckles, Johnson	Martinez	Johnson	4
Articles	0	7	13	20
Living Integration	0	0	1	1
Cases	11	0	0	11
Book Reviews	0	4	0	4
	13	12	15	40

JBIB-THE SMITH ERA: 2010-2015

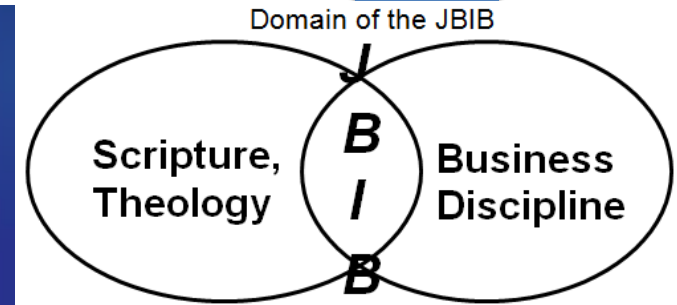


Table 3: Article Distribution of the JBIB during the Smith Era

	V12 2010	V14 2011	V15(1) 2012	V15(2) 2012	V16(1) 2013	V16(2) 2013	V17 2014	V18(1) 2015	V18(2) 2015	Total
Editor's Perspective	Smith-2	Smith	Edgell	Smith	Underwood	Smith	Smith	Seibert	Smith	10
Articles	3	5	9	5	3	3	7	4	3	42
Dialogues	2	0	0	6	3	0	0	0	3	14
Living Integration	3	1	0	0	1	0	0	2	0	7
Book & Media Reviews	6	6	4	3	2	3	2	6	2	34
Special Sections/Cases	2	0	0	0	0	3	0	0	6	11
	18	13	14	15	10	10	10	13	15	118

CBAR-THE SAUNDERS ERA: 2006-2015



Table 4: Article Distribution of the CBAR from Volume 1, 2006 to Volume 10, 2015

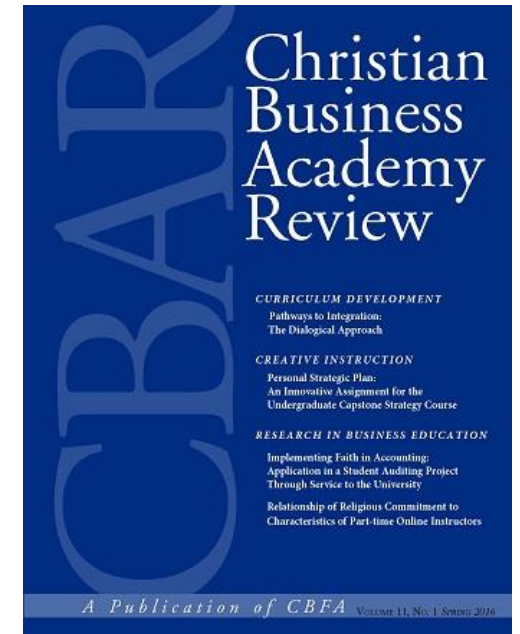
	V1	V2	V3	V4	V5	V6	V7	V8	V9	V10	Total
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	
Creative Instruction	4	5	3	2	7	5	6	3	6	3	44
Curriculum Development	5	4	3	3	1	1	2	1	1	3	24
Research in Business Education	1	0	1	1	1	0	1	0	1	1	7
Professional Issues	3	1	1	1	0	1	1	3	3	2	16
Special Section	0	0	0	0	0	2	0	2	0	2	6
	13	10	8	7	9	9	10	9	11	11	97

CURRENT EDITORS



- ▶ JBIB editor, Michael Cafferky
Fall 2016 (volume 19) - Present
<https://cbfa-jbib.org>

- ▶ CBAR editor, Kevin Brown
Spring 2016 (volume 11) – Present
<https://cbfa-cbar.org>



WEBSITE USAGE

CBAR Views

	Homepage	Contents	Abstract	Article	Total
Oct-15	271	129	142	222	764
Nov-15	232	55	82	195	564
Dec-15	108	31	30	131	300
Jan-16	285	42	48	269	644
Feb-16	372	78	373	292	1,115
Mar-16	322	150	115	263	850
Apr-16	362	161	360	345	1,228
May-16	247	112	101	306	766
Jun-16	222	158	184	396	960
Jul-16	166	134	209	799	1,308
Aug-16	297	198	369	353	1,217
Sep-16	229	60	136	362	787

JBIB Views

	Homepage	Contents	Abstract	Article	Total	Combined
Oct-15	307	180	90	136	713	1,477
Nov-15	343	166	141	270	920	1,484
Dec-15	152	74	103	198	527	827
Jan-16	339	190	322	308	1,159	1,803
Feb-16	294	107	286	233	920	2,035
Mar-16	328	115	143	364	950	1,800
Apr-16	300	113	206	324	943	2,171
May-16	354	206	603	462	1,625	2,391
Jun-16	343	394	545	841	2,123	3,083
Jul-16	293	295	793	716	2,097	3,405
Aug-16	426	333	568	463	1,790	3,007
Sep-16	241	211	292	542	1,286	2,073

Total 3,113 1,308 2,149 3,933 10,503

Total 3,720 2,384 4,092 4,857 15,053 25,556

FUTURE CONSIDERATIONS

- ▶ Print/Online Journals?
- ▶ Library Subscriptions?
- ▶ Journal Mission?
- ▶ New Directions?

2017 CBAR: Mission

“Devoted to promoting Christian business education through publication of faith based articles.”

Focus

1. Creative Instruction (cases, innovations in pedagogy, materials, and methods for teaching undergraduate and graduate business students).
2. Curriculum Development (book reviews, ideas for and experience with the creation of new courses and programs of study).
3. Professional Issues (the role of business programs and faculty in assessment, accreditation, compensation, teaching loads, and professional development).
4. Research in Business Education (original empirical studies and surveys dealing with the evaluation of teaching methods, learning attitudes, and evaluation techniques).

2017 CBAR: Call for Papers

- ▶ Theme: “Changes in Landscape; Changes in Teaching”
 - ▶ We are witnessing a transition from a manufacturing economy to a more service-based, “creativity” economy.
 - ▶ Social and Cultural changes in religious norms (e.g., the rise of the “nones” or those who do not formally affiliate with a religious tradition).
- ▶ New Questions:
 - ▶ Our business landscape is changing. Is our teaching changing as well?
 - ▶ What should teaching that is “future-minded” look like?
 - ▶ Is there a place for “disruptive innovation” in the faith-based business school? What might this look like?
 - ▶ What skills will best allow future students to navigate the complexities tomorrow’s marketplace?
 - ▶ How do we prepare our students for the marketplace of commerce *and* the marketplace of ideas?

2017 CBAR: Deadline

Submissions are due by November 1st, 2016. Please specify if your submission is for the Special Section of the 2017 CBAR Publication. Manuscript submissions should be sent electronically in email form to kevin.brown@asbury.edu.

2017 JBIB: Mission

- ▶ *The Journal of Biblical Integration in Business (JBIB)* serves as a refereed forum for discussing faith-learning-life links in business. It is committed to the proposition that "All Scripture is God-breathed and is useful for teaching, rebuking, correcting, and training in righteousness, so that the man of God may be thoroughly equipped for every good work" (II Timothy 3:16-17).
- ▶ Faculty and business practitioners are encouraged to share their perspectives on how to best equip college students to live out their Christian faith in the workplace. *JBIB* is published by the Christian Business Faculty Association. *JBIB* is published once a year and a subscription is included in the membership dues of CBFA.

2017 JBIB: Mission

- ▶ Publishing opportunities for authors: See the document available on the CBFA website:

http://cbfa.org/Opportunities_to_Pursue_the_JBIB_Mission_2015.pdf

2017 JBIB: Become a Reviewer

- ▶ JBIB uses a double-blind peer-review process
 - ▶ Reviewers don't know the names of authors
 - ▶ Authors don't know the names of reviewers
- ▶ Purpose a Peer Reviewer
 - ▶ To maintain the high scholarship and quality of the *JBIB*.
 - ▶ To help authors progress towards publishing their work in the *JBIB* or another journal.
 - ▶ To share the leadership of advancing the insights, knowledge for the good of readers and those whom they serve.

2017 JBIB: Become a Reviewer

- ▶ Reviewers are needed.
 - ▶ Papers come from a variety of business disciplines: Finance, management, marketing, international business, business ethics, accounting, etc.
 - ▶ Biblical studies and theological papers submitted relevant to business
 - ▶ Faith integration papers are submitted
- ▶ Reviewers are invited / assigned by the Editor. Please respond with affirmative commitment to the invitation.
 - ▶ Paper (without author name) sent to reviewer
 - ▶ Review Guidelines sent to reviewer
- ▶ Vital : Follow through on your commitment to give feedback by the deadline!
- ▶ Type Feedback Document based on guidelines. Avoid handwritten feedback in the margins. It is sometimes too difficult to read handwriting.

2017 JBIB: The Review Process

- ▶ Author(s) submit paper for consideration
- ▶ Initial Editorial review
 - ▶ Takes up to a week (Editor is busy teaching, also)
 - ▶ Discerning the appropriateness for JBIB
 - ▶ Feedback given to authors if the paper is not a good “fit” with the mission
- ▶ Paper sent out for peer review
 - ▶ Paper is given a tracking number
 - ▶ Reviewers are invited
 - ▶ Deadline is given

2017 JBIB: The Review Process

- ▶ Peer Reviewers generate specific feedback to author(s)
 - ▶ Can take two months (or a little more if reviewers are tardy)
 - ▶ Editor delivers feedback to author(s) when all peer reviewers have responded
- ▶ Authors respond to first round of feedback
 - ▶ Author decides whether to revise and resubmit
 - ▶ Revise and resubmit paper
 - ▶ Create a Feedback Response document detailing how the author(s) respond to specific concerns of reviewers
- ▶ Revised paper and Feedback Response document sent back to peer reviewers. Reviewers compare revised paper with feedback.

2017 JBIB: The Review Process

- ▶ (as needed) Peer Reviewers generate next round of feedback
 - ▶ Can take four to six weeks
 - ▶ Editor delivers feedback to author(s) when all peer reviewers have responded
- ▶ Editor delivers next round of feedback to author(s)
- ▶ If additional revision is necessary, authors are given an opportunity
- ▶ Decision to revise, accept or not is made

2017 JBIB: Become an Author

- ▶ How to submit a manuscript:
 - ▶ Send as a Microsoft Word ® file attached to email to: jbib@cbfa.org
- ▶ Author Guidelines available at the CBFA website:
http://cbfa.org/html/journal_of_biblical_integration_in_business.html

2017 JBIB: Use the Journal

- ▶ Printed copies sent to CBFA members
- ▶ Search or browse for past articles: <https://cbfa-jbib.org/index.php/jbib>
- ▶ Share this link with other Christian scholars

QUESTIONS?