

Faculty Position in Marketing

The McAfee School of Business at Union University invites applications for a full-time, tenure-track positions in Marketing starting Fall 2018. Candidates with interest in analytical areas of marketing are particularly encouraged to apply. Rank will be commensurate with background, qualifications and experience. The successful candidate's primary appointment will be at the Jackson campus with the possibility of assignment at other regional campuses. The successful candidate is expected to contribute to research and scholarship through quality publications and other forms of academic engagement which help guide research efforts and quality of instruction. The successful candidate will have evidence of teaching effectiveness and share a commitment pedagogical techniques which support experiential and active learning techniques.

The McAfee School of Business was accredited by AACSB International in 2013. The school is one of nine AACSB accredited schools of business with an evangelical faith affiliation who report that faith has a significant impact on the mission of the business school. The school has an MBA program on our picturesque home campus in Jackson, Memphis, and online and a Master of Accountancy, along with 13 different ways for undergraduate students to study business. In 2017, we hired an energetic dean, with an exciting vision for the school of business. Together, with over 20 amazing faculty and staff, and a great student body, we will continue advancing to new levels of excellence. We seek candidates who value research, are dedicated to active learning pedagogies, and are innovative thinkers and doers to join our school.

Union University is a private liberal arts university with campuses in Jackson, Nashville, and Memphis areas that blends the intimacy of a small college with academic, research, and cultural opportunities. Union University enrolls more than 4,000 undergraduate and graduate students from over 40 states and 30 countries. Union University is a national leader among colleges and universities in promoting a Christian worldview and Christ-centered education. Union is ranked among the nation's premier Christian universities and has been recognized as a top tier institution by U.S. News & World Report, which also recognized Union at a national level for undergraduate teaching excellence. Union was also recently recognized by the Chronicle of Higher Education as a "Great College to Work For," one of only 30 four-year institutions to receive this honor roll designation.

Union University's home campus is in Jackson, TN. Jackson is a vibrant, collaborative community located between Memphis and Nashville, at the center of Music Highway. The labor community of over 300,000 offers sports, festivals, shopping, entertainment, pageantry and legends.

Qualifications: Graduation from an accredited college or university and earned Ph.D. or DBA in Marketing or related field (particularly related analytical areas) is required. ABD candidates will be considered, but must demonstrate a clear path to completion. Candidates with specialized master's degree in business, finance, or related analytical areas with significant relevant experience may be considered.

This position requires evidence of both quality publication potential and quality teaching experience. Preference will be given to candidates with evidence of successful graduate level teaching at a university; evidence of service contributions to the school, university and/or disciplines; demonstrated record of scholarly productivity; and an active research agenda.

Successful candidates must be professing Christians who are active members of a local church, enthusiastically support Union University's [Identity, Mission and Core Values](#), and articulate a Christian worldview in their work and life.

Applications: For questions about this position, please contact Dr. Jason Garrett at jgarrett@uu.edu. A completed application should include a cover letter, vitae, and statement of faith. Review of applications will begin immediately and continue until the positions are filled. Full applications may be completed at: <https://theapplicantmanager.com/jobs?pos=uu291>.

Women and minority candidates are encouraged to apply.