



## **CBFA Board Personal Fact Sheet**

Your name has been submitted as a potential candidate for an elected board position on the CBFA Board of Directors. If you are interested in serving the membership in this capacity, please respond to the following questions and send us a copy of your CV. Your answers to these questions and your CV will be reviewed by the CBFA Nominating Committee.

**Please send this completed sheet and your CV to the Chair of the Nominating Committee.**

- 1) Are you willing to serve and, as far as you know, are you able to serve for the next three years? (If your answer to this question is “No”, it is not necessary to complete the rest of the questionnaire).

**Yes and Yes.**

- 2) Is your academic institution willing to support you serving on the CBFA Board of Directors? If elected, you will be expected to attend both the Fall Board of Directors Meeting, which begins one day before the CBFA Annual Conference, and the Spring Board of Directors Meeting. Hotel rooms and meals during these board meetings are covered by the CBFA, but transportation costs for these meetings must be covered by the board members or their institutions.

**My academic institution (Dallas Baptist University) is enthusiastically supportive of this service opportunity.**

- 3) How long have you been a member of the CBFA?

**20+ years**

- 4) What has been your involvement with and contribution to the CBFA in the past?

**I have been blessed to interact with my colleagues at CBFA in various ways over the years. I have presented several papers, acted as a moderator at other presentations, published articles in CBFA journals, reviewed many papers for CBFA journals and conferences, and served as Editor of JBIB 2005-2007. I was honored to receive the Sharon Johnson Award in 2020.**

5) What has been the primary value of the CBFA to you during these years?

**I have found that CBFA adds value to the lives of its participants in several ways, but two things stand out. The first is amazing fellowship and camaraderie, and the second is the creation of legitimate scholarly outlets for the work of integrating biblical faith and marketplace principles. I would love to work with others to ensure that a new generation of Christian business academics may flourish as they teach the next generation of students.**

6) What other business or academic organizations are you a member of? What offices have you held?

**I have been associated with the Center for Christianity in Business at Houston (Baptist) Christian University for 12 years, and I serve as Associate Editor of the *Christan Business Review* journal. I am also a participant in activities associated with the International Alliance for Christian Education (IACE).**

7) Please tell us about your involvement in your community and church.

**My wife and I have always been faithfully involved in our church service. At various times, I have been a church elder, led Praise and Worship, worked with children and youth in developing musical productions, and served on numerous church committees. I am currently part of the church choir, I lead our Men's discipleship through teaching a bi-weekly Biblical Worldview class, and am preparing to step into another committee role.**

8) What roles of leadership have you held at your academic institution?

**At various academic institutions, I have held the following roles:**

- **Assistant VP for Academics**
- **Associate Dean of Business**
- **MBA Program Director**
- **Dept. Chairs**
- **Graduate Program Director**
- **Chair of University General Education Revision Task Force**

**At my current institution, I am Dept. Chair of the Entrepreneurship Program**

9) What are your teaching, research, and/or consulting interests?

**I have mostly taught and “researched” in the areas of Management (Strategy, HR, etc.); Leadership; Entrepreneurship and Innovation; and Ethics.**

10) What particular skills and experience would you bring to this elected board position?

**In working with CBFA Board colleagues, I would bring a strategic and entrepreneurial mindset. I am a problem-solver and a builder. I believe strongly that the next few years will require CBFA to define and strengthen itself in light of massive cultural challenges. While the mission of CBFA is solid, what it means to live out that mission must be understood in terms of changes to higher education, Christian higher education, and the pool of faculty who will serve in and be served by CBFA. I believe that I can add and create value in conjunction with the efforts and gifts of other CBFA members.**

**I also would bring to the Board excellent communication skills, like many of those currently serving.**

11) Have there been other faculty members from your institution who have served on the CBFA Board of Directors?

**From my current institution – Dallas Baptist University – there have been no previous CBFA Board members.**

12) Do you have a vision for the CBFA? If so, please elaborate.

**As I began to express above, I envision CBFA as both a LIFEBOAT for biblically-minded business faculty who crave encouragement from like-minded (and like-spirited) academics, and a LIGHTHOUSE for all those who wish to know why it is so critical to engage in marketplace action and thought from a biblical worldview. As distinctively faithful Christian academics becomes less tolerated in our culture, and as Christian practitioners – especially our students and graduates – need guidance in how to engage that culture, CBFA must become an unwavering remnant of legitimate scholars and teachers who speak biblical truth in the business realm. I hope that we can build the lifeboat for this new generation, and the lighthouse for future generations through CBFA fellowship, meetings, scholarship, and other efforts that are not likely to emerge from other sources.**

13) What changes or improvements would you like to see in the CBFA?

**I would like to see (and be involved in) CBFA reaching more strategically into Christ-centered academic institutions to build more intentional partnerships. By this, I**

mean that CBFA members and ambassadors must be able to physically engage with the business faculty of various institutions to recruit new (and old) faces and voices into the CBFA mission. Empowering a CBFA recruiting ambassador to visit faculty across the country will have (I believe) a profound impact on building the body of CBFA going forward, and this more strongly than email entreaties.

I would also like to see (and be involved in) a wholesale entrepreneurial exploration of how CBFA can add value to its constituencies, and create value that brings in new constituencies. It is time for new conversations, with all due acknowledgement of recent (and effective) efforts, such as Spring virtual conference.

I would like to see (and be involved in) a rethinking of what our scholarship might (and should) look like going forward. What adds value in the new environment? Are we operating in all of these spaces?

Etc. 😊