

Lonnie Leeper, DBA

EDUCATION

Doctor of Business Administration, concentration in Finance, Anderson University, Anderson, IN.

Master of Business Administration with High Scholastic Achievement, Anderson University, Anderson, IN.

Bachelor of Science with Honors Distinction, Computer and Information Technology, Purdue University, West Lafayette, IN.

ACADEMIC EXPERIENCE

Anderson University, Falls School of Business

2022 – Present Dean
2020 – 2022 Undergraduate Program Director
2020 – Present Associate Professor of Finance

University of Saint Francis (USF), Keith Busse School of Business and Entrepreneurial Leadership

2016 – 2020 Director of Traditional Undergraduate Business Programs
2018 – 2020 Associate Professor of Finance
2012 – 2018 Assistant Professor of Finance

UNIVERSITY SERVICE

Campus

2021 – 2022 Curriculum Committee – Secretary
2020 – 2022 Student Success Committee

Falls School of Business

2021 – Present Undergraduate Committee - Chair
Spring 2021 Accelerated MBA Task Force – Chair
Fall 2020 Undergraduate Business Core Task Force – Chair

USF Campus

Spring 2020 Council on Shared Governance – Chair
Spring 2020 Faculty Senate – Chair
2019 – 2020 Strategic Planning Steering Committee
2019 – 2020 Strategic Planning Operations Task Force
Fall 2019 Faculty Senate – Vice Chair
2015 – 2017 Curriculum Council Committee – Chair
2014 – 2018 Finance and Investment Committee of the Board of Trustees
2014 – 2015 Curriculum Council Committee – Secretary

COMMUNITY SERVICE AND ACTIVITIES

- 2021 Leeper, Lonnie, “Indiana Business Outlook Panel – Anderson Outlook 2022”,
<https://ibrc.kelley.iu.edu/analysis/outlook/anderson.html>
- 2020 Leeper, Lonnie, “Indiana Business Outlook Panel – Anderson Outlook 2021”,

SCHOLARSHIP OF TEACHING

Assessment

- 2019 ACBSP Accreditation Quality Assurance Report #4
- 2018 COASAA Undergraduate Programs Assessment Reporting
- 2017 ACBSP Accreditation Quality Assurance Report #3
- 2016 COASAA Undergraduate Programs Assessment Reporting
- 2016 Higher Learning Commission Criteria #3 Team
- 2015 ACBSP Accreditation Quality Assurance Report #2
- 2015 ACBSP Mentor and Evaluator Training

Teaching Pedagogy

- 2016 Project Based Learning Training

SCHOLARSHIP OF APPLICATION

Invited Presentations

- 2021 Leeper, Lonnie, “Indiana Business Outlook Panel – Anderson Outlook 2022”,
<https://ibrc.kelley.iu.edu/analysis/outlook/anderson.html>
- 2020 Leeper, Lonnie, “Indiana Business Outlook Panel – Anderson Outlook 2021”,
- 2019 NE Indiana Internship Development Session – Personal Finance
- 2017 Leeper, Lonnie and Smith, Greg, Researching Compensation via PublicFilings,
Apra Indiana Skills Workshop
- 2015 - 2017 Financial Literacy Workshop. Invited Guest Speaker for the Greater Fort
Wayne Fellows Program

Media Interviews

- 2023 “Experts: Even if they’re not spending, teen workers integral to local economy”,
Herald Bulletin, March 5, 2022. Retrieved from:
https://www.heraldbulletin.com/business/experts-even-if-they-re-not-spending-teen-workers-integral-to-local-economy/article_aba46920-15e4-11ee-b12d-efb7b66e6c5.html
- 2022 “Local experts: County's economy faces recessionary challenges”, *Herald Bulletin*,
March 5, 2022. Retrieved from: https://www.heraldbulletin.com/business/local-experts-countys-economy-faces-recessionary-challenges/article_c536284e-0f71-11ed-a7f8-4b30e65abec8.html
- 2022 “In face of inflation, local consumers rethinking discretionary spending”, *Herald Bulletin*,
March 5, 2022. Retrieved from:
https://www.heraldbulletin.com/business/in-face-of-inflation-local-consumers-rethinking-discretionary-spending/article_6c4ffaf2-9997-11ec-bb64-c3bb566d8445.html
- 2021 “‘No silver bullets’: Consumers making tough choices amid highest inflation rates in decades”,
Herald Bulletin, December 17, 2021. Retrieved from:
<https://www.heraldbulletin.com/business/no-silver-bullets-consumers-making->

tough-choices-amid-highest-inflation-rates-in-decades/article_6bf14830-5dd9-11ec-8463-1b87e662e769.html

SCHOLARSHIP OF DISCOVERY

Publications

- 2022 Leeper L. (2022). Developing Faith Integration in a Principles of Corporate Finance Course. *Christian Business Academy Review*, 17. Retrieved from <https://cbfa-cbar.org/index.php/cbar/article/view/610>
- 2015 Leeper, L (2015). *Differences in behavioral finance biases based on college students' cognitive reflection* (Doctoral dissertation). Retrieved from ProQuest Dissertation database. (Publication No. 3663873)

Other

- 2021 Finance Dissertation Committee Member
- 2017 – 2021 Board of Review Member for *Christian Business Academy Review*,

HONORS AND AWARDS

- 2017 – 2018 University of Saint Francis Teaching Excellence and Campus Leadership Award Co-Recipient
- 2016 Nominated: University of Saint Francis Teaching Excellence and Campus Leadership Award

PROFESSIONAL MEMBERSHIPS

- 2012 – Present Christian Business Faculty Association
- 2012 – Present Financial Education Association